

Little Beau Thinks Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from www.littlebeauthinks.com (the “Site”) owned and operated by BIG SCHOTT HOLDINGS, LLC. BIG SCHOTT HOLDINGS, is the data controller and be contacted at:

JEANNIE@LITTLEBEAUTHINKS.COM

Purpose

The purpose of the privacy policy (this “Privacy Policy”) is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data,
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site’s cookie policy

This Privacy Policy applies in addition to the terms and conditions of our Site.

GDPR

For users in the European Union, we adhere to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (the “GDPR”). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018.

We have not appointed a Data Protection Officer as we do not fall within the categories of controllers and processors required to appoint a Data Protection Officer under Article 37 of GDPR.

Consent

By using our Site users agree that they consent to:

1. The conditions set out in the Privacy Policy.

When the legal basis for us processing your personal data is that you have provided your consent to that processing, you may withdraw your consent at any time. If you withdraw your consent, it will not make processing which we completed before you withdrew your consent unlawful.

You can withdraw your consent by: By not completing an order. By not subscribing to the Site.

Legal Basis for Processing

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR

We rely on the following legal basis to collect and process the personal data of users in the EU:

1. Users have provided their consent to the processing of their data for one or more specific purposes; and
2. Processing of user personal data is necessary for us or a third party to pursue a legitimate interest. Our legitimate interest is not overridden by the interests or fundamental rights and freedoms of users. Our legitimate interest(s) are: Legitimate interests are to complete and fulfill orders in order to profit and provide each customer with a service or a product.

Personal Information We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site.

1. First and last name;
2. Email address;
3. Phone number;
4. Address; and
5. Payment information

This data may be collected using the following methods:

1. Customer entered data for order fulfillment.

When We Collect Information

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

We collect information from you when you register on our Site, browse the Site, place an order, subscribe to a newsletter, respond to a survey, fill out a form, use live chat, or enter information on our site.

How We Use Your Personal Information

Customer Service is extremely important to us. When you write Little Beau Thinks with a question or to ask for help, we'll keep that correspondence, and the email address, for future reference.

The data we collect when the user perform certain functions may be used for the following purposes:

1. To complete and fulfill orders for purchases made on this Site.

Orders & Fulfillment

- To quickly process orders
- To communicate order information with you and the supplier who will fulfill the order
- In some cases, to create invoices which are included in orders

When you browse our marketing pages, we'll track that for statistical purposes (like conversion rates and to test new designs). We also store any information you volunteer, like surveys, for as long as it makes sense. We may also use the information we collect from you when you register, place an order, respond to a survey or marketing communication, browse the Site, or use certain other site features in the following ways:

Who We Share Personal Data With

Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purpose set out in the Privacy Policy.

Third Parties

We may share user data with the following third parties:

1. Suppliers, Manufacturers, and Order Automation Companies

We may share the following user data with third parties:

1. Contact Information; and
2. Payment information

We may share user data with third parties for the following purposes:

1. Order Fulfillment

Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and
4. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

Data Retention

User data will be stored until the purpose the data was collected for has been achieved.

How We Protect Your Personal Data

Using websites with encryption and up-to-date security certificates. While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore, we are unable to guarantee the security of user data beyond what is reasonably practical.

International Data Transfers

Please note that your information will be transferred outside of Europe, including to Canada and the United States.

When we transfer user personal data we will protect that data as described in the Privacy Policy and comply with applicable legal requirements for transferring personal data internationally.

If you are located in the United Kingdom or in the European Union, we will only transfer your personal data if:

1. The country your personal data is being transferred to has been deemed to have adequate data protection by the European Commission or, if you are in the United Kingdom, by the United Kingdom adequacy regulations; or
2. We have implemented appropriate safeguards in respect of the transfer. For example, the recipient is a party to binding corporate rules, or we have entered into standard EU or United Kingdom data protection contractual clauses with the recipient.

Your Rights as a User

Under the GDPR, you have the following rights:

1. Right to be informed;
2. Right of access;
3. Right to rectification;
4. Right to erasure;
5. Right to restrict process;
6. Right to data portability; and
7. Right to object

Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data, their parent or guardian may contact our privacy officer.

Cookie Policy

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

1. Functional Cookies

Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits; and

2. Analytical Cookies

Analytical cookies allow us to improve the design and functionality of our Site by collecting data on how you access our Site, for example data on the content you access, how long you stay on our Site, etc.

Changes

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

Contact Us

For more information about our privacy practices, if you have questions, to get in touch with our Data Privacy Officer, or if you would like to make a complaint, please contact us by e-mail at JEANNIE@LITTLEBEAUTHINKS.COM